

North Central Kansas Small Business Development Center

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FOR IMMEDIATE RELEASE

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Developing Your Online Presence for Businesses

The North Central Kansas Small Business Development Center will present a seminar on November 18 to assist business owners in determining how to develop a website. "Developing Your Online Presence" will be held at the Solomon City Hall from 6 to 8 p.m. and is co-sponsored by the Dickinson County Economic Development.

Internet technology has changed the way the world conducts business. Today, nearly two-thirds of Americans have access to the Internet. Many businesses are not ready to embrace this technology, but must become prepared in order to conduct business as E-Commerce has now become a way of life.

Linda Sutton, NCK SBDC Consultant, will present information on Domain Name Registration, Website Design, Payment Options, Security, E-Marketing, and other topics related to conducting business on-line. Information on what to avoid in E-Commerce will also be available. This seminar is designed for businesses that currently do not have a website.

The cost to attend is \$20 with advanced registration. Interested persons may contact the NCK SBDC at (785) 243-9913 to register or for more information.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration and Rural Business Development Tax Credits, administered by the Kansas Department of Commerce and as invested by the North Central Regional Planning Commission.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the NCK SBDC by calling (785) 243-9913.

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