

North Central Kansas Small Business Development Center

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FOR IMMEDIATE RELEASE

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AGRITOURISM: Your Next Cash Crop? Course Offered in NCK

Linda Sutton, Consultant with the North Central Kansas Small Business Development Center, announces that a course in Agritourism will be offered in north central Kansas. The NCK SBDC and Kansas Crossroads RC&D partnered to offer Agritourism: Your Next Cash Crop?

The course consists of five meetings from 4-8:30 p.m. on January 20 & 27 and February 3, 10, & 17 at OCCK, Inc., 1502 Lincoln Street in Concordia. The cost is \$95 per person, \$50 for a second person from the same organization or Director of Chamber, Economic Development or Extension. The cost includes five sessions, a light dinner, and a workbook called Self Employment: From Dreams to Reality.

The instructors will be Jan Janzten, Director of Rural Tourism for the Flint Hills RC&D and owner of Kansas Flint Hills Adventures, LLC and Linda Sutton, NCK SBDC Consultant. The instructors and guest presenters will help participants complete workbook topics such as Defining Your Dreams; Financing Your Dreams; Pricing Your Product or Service; Finding, Reaching and Serving Your Customers; Legal Forms of Business; Legal Liability; and Creating Your Business Plan. There is no better way to explore and develop your own business.

To enroll in this course, complete the registration form at www.KansasCrossroads.com or <http://ncksbdc.com/seminars.html>. For more information about the class contact the NCK SBDC at 785-243-9913 or John Forshee at 785-632-5797. Registration deadline is January 13.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Requests for such arrangements should be made to NCK SBDC, 785-243-9913.

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