

North Central Kansas Small Business Development Center

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AGRITOURISM: Your Next Cash Crop? Course Coming to NCK in January

Call it what you want – agritourism, rural tourism, or nature-base tourism. Travelers from all over the United States and the world are coming to Kansas—and they are willing to pay handsomely for authentic rural experiences and the related dining, lodging, shopping, and entertainment.

Kansas visitors are looking for farm and ranch vacations featuring authentic experiences. They are looking for vineyards and wineries, bird watching at a country inn, hiking, biking and riding trails. They are looking for opportunities to hunt, fish, camp or just sit around a campfire and stargaze while someone tells stories of the history, culture, and traditions of the area. Our tourists are seeking high quality art, music, food, clothing, and other products representative of Kansas.

To learn how to start an Agritourism business or expand an existing one, attend the five session course called Agritourism: Your Next Cash Crop? The NCK SBDC and Kansas Crossroads RC&D is offering the course in Concordia beginning in January 2010.

To enroll in this course, complete the registration form at www.KansasCrossroads.com or <http://ncksbdc.com/seminars.html>. For more information about the class contact the NCK SBDC at 785-243-9913 or John Forshee at 785-632-5797. Registration deadline is January 13.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Requests for such arrangements should be made to NCK SBDC, 785-243-9913.

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